

relax Kids

JOY LOVE  
CONNECTION PEACE



# THE RELAX KIDS LTD AFFILIATE PROGRAMME

Earn Love - Spread Peace - Create Joy

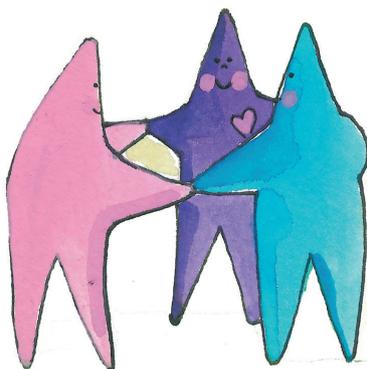
# THE RELAX KIDS LTD AFFILIATE PROGRAMME

The Relax Kids Ltd Affiliate Programme allows you to sell Relax Kids Ltd products to your customers (parents, teachers, child counsellors and those working with children).

You can now earn an income promoting and selling quality wellbeing products for children that are bursting with joy and vitality.



**By signing up, you can now be part of the movement that has been making an effective influence on children's mental health and emotional wellbeing for a generation (over 22 years).**



**We have 5000+ Coaches**

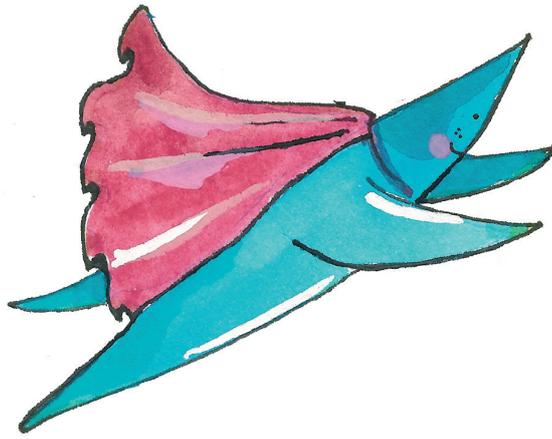


**In over 50 Countries**

Relax Kids Ltd has already influenced the lives of over 5 million children and young people and you can now be part of this change.



**The Relax Kids Ltd Affiliate Programme** is ideal for customers shopping for packs and audios (MP3s) to help more children manage their anxiety and stress, support moods and emotions, sleep whilst boosting their confidence and self-esteem.



Our mission is to give children and young people the tools they need to help them manage stress and anxiety whilst increasing their confidence and by promoting these products, you can help children and their families feel happier, calmer and more resilient.





# THE RELAX KIDS LTD AFFILIATE PROGRAMME BENEFITS:

- \* Earn 20% commission on sales
- \* Branded Marketing Material – memes for social media and leaflets to download



# THE BEST IN CHILDREN'S WELLBEING

Join other parents and those working with children by sharing the top products in the children's wellbeing industry.



Relax Kids Ltd is award-winning\* and is used in over 50 countries.



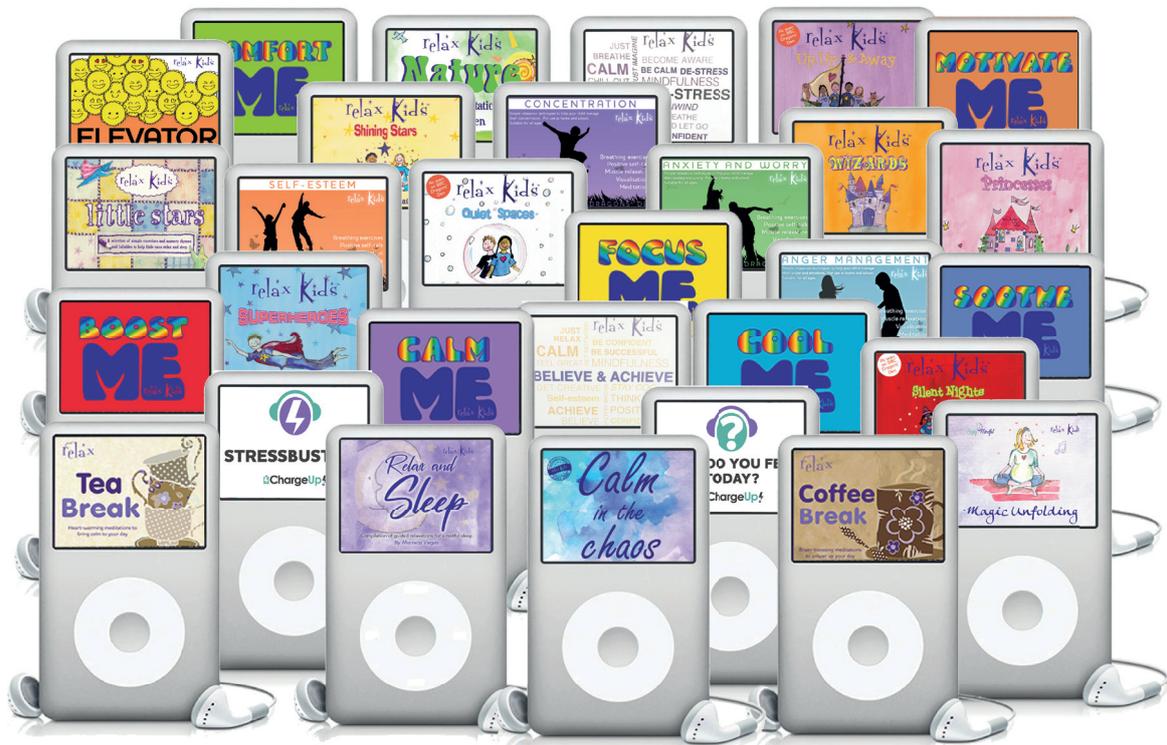
It is endorsed by child psychologists, therapists, social workers, teachers, learning mentors and SENCOs.



As well as Relax Kids Ltd classes there are a range of Wellbeing Packs or MP3s and other resources for use in school or the home.



# RELAXING AUDIOS FOR EVERYONE



## Quiet Spaces

Ages 4+



This album is full of deep body relaxations which help children feel calm and quiet naturally. This album is designed to relax children while introducing them to simple stress-management and mindfulness techniques.

## Princesses

Ages 4+



An album full of fun and creative fairy story meditations. Children imagine they are the characters in the fairytales and go on relaxing journeys in their mind. They imagine they are Sleeping Beauty lying on a satin bed, the Little Mermaid swimming freely or Snow White sitting still in the forest.

## Superheroes

Ages 4+



This album combines all the favourite fairytales with simple relaxation exercises to help children relax and feel calm. Examples include: flying on Aladdin's magic carpet, climbing Jack's beanstalk and sailing like Sinbad the sailor.

## Little Stars

Ages 4+



This unique album has a series of simple relaxation exercises which seamlessly link into a well-known relaxing nursery rhyme. It is restful and reassuring for young children and combines simple exercises with familiar songs. Examples include relaxing like a bunny and lying in a beautiful garden with Lavenders Blue song.

## Nature Meditations

Ages 4+



This album includes 16 calming nature relaxations that help soothe anxieties and calm the nerves. Examples include: lying in the soft grass, sitting in a peaceful cave and flying like a bird. These relaxations aim to develop confidence and creativity.

## Elevator of Happiness

Ages 4+



This album is full of creative exercises to encourage children to be more positive, appreciative, grateful and kind. There are beautiful visualisations tools and techniques to help children of all ages feel happier and more optimistic. Examples include: Cup of Joy, Magnet of Attraction and Hat of Compliments.

## Wizards

Ages 4+



This album includes 16 engaging meditations for children who love magic and enchantment. Examples include the Magic Unicorn, The Magician's Wand and The Invisible Cloak. A wonderful treat for all lovers of fantasy, wizards and magic.

## Up, Up & Away

Ages 4+



Fairy tale visualisations designed to develop inner calm, confidence and creativity. Using well-known fairy stories and simple relaxation techniques, children will drift off to the land of dreams.

## Shining Stars

Ages 3+



Sparkling Meditations for Shining Stars. A selection of restful Meditations, stories and songs. Examples include Floating on a Cloud, Blanket of Peace and The Fairy Garden. Ideal for bedtime listening – bringing a feeling of calm to both child and parent. Can be also used for circle-time in schools.

## Silent Nights

Ages 3+



This album includes 12 seasonal meditations to bring the gift of peace and calm to the holiday season. Ride on Santa's sleigh, melt like a snowman and meet the Christmas Angel. A truly magical bedtime experience. This audio is also ideal for nursery and primary schools.

## Relax & Sleep

Ages 4+



Carefully selected tracks to help your child have a good night's sleep from our Relax Kids library. This compilation shows children tools and techniques to help them feel calm, self-soothe and drift off to sleep.

## Anger Management

All Ages



This album helps children feel calm and cool as they self-regulate and manage their strong emotions. It includes a variety of meditation techniques, breathing exercises, positive self-talk and visualisations to help children manage their feelings.

## Anxiety and Worry

All Ages



This album aims to develop peace and calm as children are introduced to relaxation and simple anxiety management techniques. This album is suitable for children struggling with a variety of personal issues that bring on anxiety.

## Concentration

All Ages



Activities such as progressive muscle relaxation, visual imagery, positive affirmations and breathing techniques have been used to help reduce hyperactivity and lack of concentration in children. Regular listening to this album helps children learn patience and awareness, so allowing them to feel in control.

## Self-Esteem

All Ages



This powerful album is packed with confidence boosters. It uses a variety of relaxation, visual imagery, affirmations, positive self-talk and visualisations are designed to help build a child's self-esteem and feeling of self worth.

## Believe & Achieve

Ages 7+



Believe and Achieve helps the listener boost their self-esteem through positive suggestions and affirmations. These positive affirmations aim to develop confidence and creativity and a feeling of self worth and positive attitude.

## Relax & De-stress

Ages 7+



This album includes longer relaxation and meditation exercises to help older children relax and de-stress. Using a combination of muscle and progressive relaxation techniques, breathing exercises and visualisations. Examples include Chill Out, Loosen Up, Be Calm and Just Breathe.

## How do you feel today?

11+



Help manage emotions and build resilience. Meditations, exercises and visualisations to help teens and young people manage their changing moods and emotions. Each track covers a different emotion such as anger, anxiety, sadness and nervousness.

## Stressbusters

11+



This album includes longer meditations and mindful exercises to help teens relax and unwind. It uses a variety of techniques such as breath work, colour therapy, visualisation, NLP and positive mindset which work to enable the listener to feel more calm and in control of their life.

## Tea Break

Adults



Calming relaxations for adults to support their emotional wellbeing with tracks to bring peace of mind and comfort. Take time out of your day to unwind and drop into a state of deep relaxation. Supports sleep.

## Coffee Break

Adults



Energising meditations for adults to support their mental health with tracks to boost vitality and mental clarity. Give yourself a shot of energy to help you to spring into action. Perfect for tired moments when you need to feel refreshed and re-invigorated.



# NEW ME RANGE MP3 ABLUMS



## Cool ME Ages 5+



For hot heads, tense moments and dealing with life's irritations. Meditations for anger and emotional regulation

Examples include: Pebble of Stillness and Waterfall.

- Reduce emotional reactivity
- Help manage frustrations
- Let go of unwanted thoughts

## Calm ME Ages 5+



For fearful thoughts, anxious and overwhelming feelings. Meditations for deep rest and reassurance

Examples include: Sun of Radiance and Pants of Peace

- Help settle distracted minds
- Break anxious thought cycles
- Bring rest to the nervous system
- Induce states of deep calm and relaxation

## Boost ME MP3 | Ages 5+



For negative self-talk, self-doubt and low self-esteem. Meditations for self esteem and confidence

Examples include: Hat of Compliments and Flag of Achievement

- Foster confident mindset
- Encourage positive mind rituals
- Build self-worth, self-value and self-esteem

## Comfort ME MP3 | Ages 5+



For anxious feelings, low moods and sad days. Meditations to support sadness, loss and loneliness

Examples include: Ring of Safety, and Blanket of Security

- Disrupt cycles of unwanted thoughts
- Encourage positive feelings
- Restore inner joy

## Focus ME MP3 | Ages 5+



For scattered brains, wandering thoughts and concentration struggles. Meditations to support concentration and learning

Examples include: Feather of Mindfulness and Chair of Quiet

- Improve brain power
- Develop focus and attention
- Increase mental clarity

## Motivate ME MP3 | Ages 5+



For negative self-talk, self-doubt and low self-esteem. Meditations for self esteem and confidence

Examples include: Energy Boost and Heath Drink

- Foster confident mindset
- Encourage positive mind rituals
- Build self-worth, self-value and self-esteem

## Soothe ME MP3 | Ages 5+



For difficult bedtimes and restless sleep. Sleep meditations to support happier bedtimes

Examples include: Relaxometer and Shower of Silence

- Encourage deep rest
- Ease overactive minds
- Induce calming brain waves

*"I have used the to help my son with sleep problems. They have had amazing positive results. Last night, after my training, I played a visualisation and for the first time ever, he was in a deep sleep within a minute."*  
- Joanne

# EMOTIONAL SUPPORT PACKS



## Calm Pack

Digital Download | Ages 4+

30 Pages of activities  
Encourages children to find inner stillness and calm. Helps anxious and worrying thoughts. A great way to introduce relaxation to young children



## Monster Pack

Digital Download | Ages 5+

44 pages of activities  
This Monster pack helps your child notice, understand and manage their big feelings. It is full of exercises and engaging activities to help them make friends with their monster emotions and build resilience to handle life better.



## Kindness Pack

Digital Download | Ages 4+

30 Pages of activities  
Our Kindness pack features 30 pages of activities to inspire us to be kind to others and reflect on what kindness means to us. Activities include: Kindness counter board game, IOU cards, Kindness tokens and a Kindness wordsearch.

## Caffeermati Pack

Digital Download | Adults

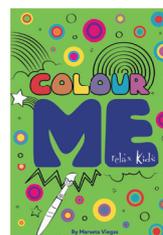
12 Pages of activities  
Take some precious time out with your favourite cup to relax and let everything go. The perfect accompaniment to our coffee and tea break CDs



## Better Sleep Pack

Digital Download | Ages 5+

28 Pages of activities  
The Better Sleep Pack helps prepare your child for happy restful sleep. It is full of exercises to help them feel more calm and comfortable.



## Colour ME Pack

Digital Download | Ages 4+

60 Pages of creative colouring  
Express yourself and develop your imagination with our digital download version of the COLOUR ME colouring and activity book.

## Concentration Pack

Digital Download | Ages 5+

29 Pages of activities  
This Concentration Pack helps your build their concentration and focus to help improve their learning. It is full of exercises and engaging activities to support their mind as learn to feel more calm and focussed.



## Anger Management Pack

Digital Download | Ages 5+

29 Pages of activities  
This Anger Management Pack helps self-regulate. It is full of exercises and engaging activities to support their emotional health and wellbeing as they learn to techniques to feel more calm and in control.



## Anxiety Support Pack

Digital Download | Ages 5+

29 Pages of activities  
This Anxiety Support Pack helps your child manage their inner worries. It is full of exercises and engaging activities to support their mental health and wellbeing as they learn to techniques to feel manage their anxiety.

## Self-Esteem Pack

Digital Download | Ages 4+

29 Pages of activities  
This Self-Esteem Pack helps your amazing child realise just how amazing they are. It is full of exercises and engaging activities to support their self-belief and mindset to build an inner sense of confidence.



# READY TO MAKE A DIFFERENCE?

**Let's get started!**

Apply today! By submitting your application, you're agreeing to the Relax Kids Ltd Terms and Conditions.

**<https://relaxkids.com/affiliate/>**



# FREQUENTLY ASKED QUESTIONS

## **What is the Relax Kids Ltd Affiliate programme and how does it work?**

*The Relax Kids Ltd Affiliate Programme allows you to make money by promoting Relax Kids Ltd products. Every time a customer makes a purchase, you earn a commission.*

## **Does being a Relax Kids Ltd Affiliate cost me anything?**

*No, to start all products are downloads.*

## **Who can join the Relax Kids Ltd Affiliate programme?**

*Anyone can join the Relax Kids Ltd Affiliate Programme. It is free to join and all you need is to complete the application, await approval and then begin to promote the products and any offers that Relax Kids Ltd promotes.*

*Ways to do this can include via a blog or website, social media, email or messaging apps. Whichever way you choose so long as you can send them your personalised link to click through on, then you can start earning a commission.*

## **How much commission do you pay and how is it paid?**

*The Relax Kids Ltd Affiliate programme pays 20% commission on completed sales. Affiliates are paid via PayPal when their commission earnings reach £50.00. If you don't have a PayPal, we can arrange to pay via bank transfer.*

## **How are sales tracked?**

*Sales are tracked via your personalised affiliate code which will be sent to you when you register. Whenever someone clicks on your link their visit will be tracked and any sales attributed to your affiliate code. Affiliate links use a 30-day cookie so any sales up to 30 days after clicking your link will be tracked.*

## **I'm based in the US, Europe, outside the UK can I still join the scheme?**

*YES! Affiliates can be based anywhere in the world.*

## **How do I get started?**

*You can sign up to be a Relax Kids Ltd Affiliate today! Register here:  
<https://relaxkids.com/affiliate/>*

# AFFILIATE TERMS AND CONDITIONS

This Agreement is legally binding between the Affiliate and Relax Kids Ltd.

By creating an account and participating in our Affiliate Program, the Affiliate hereby agrees to be bound by all the terms and conditions set forth in this AFFILIATE PROGRAM AGREEMENT.

The Affiliate, whose name appears in the sign-up process, also agrees to have read and understood the entire agreement and shall agree to abide by the terms herein.

## GENERAL

This AFFILIATE PROGRAM AGREEMENT (“Affiliate Agreement”) governs the AFFILIATE PROGRAM offered by Relax Kids Ltd (referred to as “our”, “we”, or “us”). This Affiliate Agreement constitutes the entire understanding and agreement between Relax Kids Ltd and any person or entity who wishes to join in our Affiliate Program (referred to herein as “Affiliate”, “your”, or “you”).

## AFFILIATE PROGRAM

Once you sign up and your application is approved, Relax Kids Ltd will provide you with referral links that will be generated through your account. Copy and paste the link on your blog, website, social media platforms, or email and share it with other people. We will be using cookies for thirty (30) days and other similar technologies to track down users who have visited your referral link. If users don't allow cookies, we may not be able to track them, hence, we will not be liable to compensate referral earnings.

## CRITERIA FOR ELIGIBLE REFERRAL

An Affiliate will be eligible for a pay-out if the following criteria are met:

- \* The referral will lead to a sale of our products or a new subscription.
- \* The referral's account is in good standing and does not have any violations of any of the terms in this Affiliate Agreement.

If one or more of these criteria are not met by the Affiliate, the referral will not be eligible for a pay-out.

## COMMISSION PAYMENT

For each qualified referral, you will receive up to 20% commission from the sale, which will accrue during the period for which such commission is to be calculated.

Commission earnings need to reach £50.00 or over to be eligible for payment at the end of the month. You may contact us for more details.

Payment will be processed within thirty (30) to sixty (60) days after the end of every month unless otherwise provided by Relax Kids Ltd. We will only compensate you for Eligible Referral made pursuant to this Affiliate Agreement.

The payment of your commission will be made via PayPal. We will not be responsible for paying any third-party fees that PayPal may ask to process your commission fee.

The Affiliate and Relax Kids Ltd will be responsible for payment of their respective taxes,

if any, in relation to the Affiliate Program and commission payment. If you experience payment errors, you can contact us immediately.

## **DATA PRIVACY**

The Affiliate agrees to our privacy policy and shall comply with such policy and other applicable data protection legislation in the United Kingdom or any country the Affiliate is residing. The Affiliate shall not collect any personal data from Relax Kids Ltd sites to be used in any fraudulent activities.

Please read our Privacy Policy, as it will be incorporated in the terms of this agreement regarding data protection.

## **INTELLECTUAL AND PROPRIETARY RIGHTS**

Relax Kids Ltd shall remain the owner of all intellectual and proprietary rights, as well as the title and interest thereto, including but not limited to its trademark, content, design, website, and all other intellectual properties. By agreeing, you acknowledge and understand that Relax Kids Ltd grants no licenses to the Affiliate of any kind, except what is provided in this Affiliate Agreement.

## **TERMINATION**

You may terminate your participation with our Affiliate Program by requesting us to remove the account. Similarly, Relax Kids Ltd reserves the right to terminate the participation of the Affiliate at any time, with or without prior notice. Breach of any provisions under this Affiliate Agreement and any conduct of the Affiliate which is recognized as harmful to Relax Kids Ltd.'s business or any third party will terminate the participation of the Affiliate to our Affiliate Program.

Relax Kids Ltd will remove your access to the site and dashboard and will forfeit all of your prospective and unpaid commission fees once your participation is terminated.

## **LIMITATION OF LIABILITY**

Relax Kids Ltd will not be liable for any damages or losses of revenue, profits, or data, that you may incur, whether such damages or losses are direct, indirect, incidental, or consequential from your participation in our Affiliate Program. Our liability arising from this Agreement shall not exceed the total commissions payable to you during the ninety (90) days period immediately following the act that causes the liability.

## **RELATIONSHIP OF RELAX KIDS LTD AND AFFILIATE**

The Affiliate will be treated as an independent contractor of Relax Kids Ltd. This Affiliate Agreement is not intended to form a partnership, joint venture, or employer-employee relationship between Relax Kids Ltd and the Affiliate.

## **MODIFICATION**

We reserve the right to modify any part of this Affiliate Agreement at any time. We will make the necessary efforts to let you know of any changes that may affect you as our Affiliate. If you're not in agreement with the modifications, you may terminate your participation with us at any time. Your continued participation despite the modifications

will mean that you agree with such modifications.

## **CONFIDENTIALITY**

Protecting your information is one of our priorities. We will take responsibility for taking the necessary steps to protect your information. In turn, you agree to maintain the confidentiality of any information that you may collect or be well aware of as an Affiliate.

## **MISCELLANEOUS**

1. **Warrant.** The Affiliate warrants that it has the legal capacity to enter into a legally binding agreement, and that its actions are in compliance with any and all applicable laws.
2. **Assignment.** This Affiliate Agreement may not be assigned without the prior written consent of Relax Kids Ltd.
3. **Governing Law.** This Affiliate Agreement shall be governed by the laws of the United Kingdom.

## **PROMOTIONAL CAMPAIGN MECHANICS**

Following guidelines that you need to observe in order to verify the genuineness, validity, and authenticity in the use of the website and promotional methods:

### **USE OF WEBSITE**

- **Website Alterations**  
Any variations, misspelling, or alterations in the brand name and/or domain URL of relaxkids.com is strictly prohibited.
- **Website Misrepresentations**  
False claims and misrepresentations of our website, including our services and brand is not allowed, as well as content that misrepresent Relax Kids Ltd in any way.
- **Website Content**  
Any websites or website content that contains pornographic, derogatory remarks, and other inappropriate language is unacceptable and not allowed.
- **Use of Branded Ad Copy, Content, and Media**  
No branded ad copy, content, and/or media not approved or provided by Relax Kids Ltd shall be used.

### **PAY-PER-CLICK (PPC) ADVERTISING**

- **Search Engine Marketing (SEM) Keyword Bidding**  
Keyword bidding is not allowed on Relax Kids Ltd branded keyword phrases, company name, or any variations relating to our brand (i.e. relaxkids.com).
- **Use of Negative Keywords**  
Use of negative keywords is encouraged to prevent your website or ad from showing on irrelevant or unrelated searches.
- **Use of Direct Links**  
No affiliates are allowed to use our website addresses as their display URL in search ads for the purpose of direct linking.
- **Email - Allowed** – Affiliates must be CAN-SPAM compliant

- **Software - Not Allowed**
- **Sub-Affiliates**  
Use of sub - affiliate networks and similar mechanisms are not allowed.
- **Social Media**  
As an Affiliate, your social media content and profiles must adhere to the guidelines and policies of Relax Kids Ltd. No misrepresentation of our brand and similar acts are allowed.
- **Direct linking (Use of Display URL):** Not allowed

*Please sign to acknowledge you have read this document and understand the Affiliate Terms and Conditions*

## **AFFILIATE**

## **ON BEHALF OF RELAX KIDS LTD**

Print Name:

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Print Name:

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Signature:

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Position in Company:

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Date:

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Signature:

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Date:

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In accordance with the Copyright Laws, Relax Kids does NOT authorise Affiliates to copy and sell any MP3s, CDs or downloadable packs and PDFs. All sales must be through the Relax Kids website using the Affiliate number.

**Relax Kids is protected by the Law of Karma**